



### WORK EXPERIENCE

#### Methodist University: Graphic Designer and Photographer

Fayetteville, NC (January 2015-July 2021)

- ♦ Worked with clients, university deans and chairs, as a lead graphic designer and photographer to create visual design elements and design marketing materials for more than 100 projects per year
- ♦ Captured photographs of school events for more than 80 events or media stories per year
- ♦ Produced promo videos, including drone-captured video, for over 70 university programs and events during the Pandemic

### RELEVANT PROJECTS

#### Capstone: Elon Together Diversity, Equity and Inclusion Educational Mobile Application Prototype (January 2022 - April 2022)

- ♦ Researched and developed use cases, flow diagrams, prototypes, scenarios and wireframes to communicate ideas and designs
- ♦ Presented the application prototype to Elon's Inclusive Excellence team

#### Public Good Fly-in Project: Niños de Nueva Esperanza

Sabana Seca, Puerto Rico (January 2022)

- ♦ Formulated photo and video content as a lead photographer
- ♦ Produced six short videos to help the clients promote the center & programs
- ♦ Supported the graphic designer with creating visual content

### INTERNSHIP EXPERIENCE

#### David McCune International Art Gallery: Gallery Assistant

Methodist University, Fayetteville, NC (August 2011-April 2014)

- ♦ Assisted gallery director on gallery upgrades, layout, and purchases
- ♦ Conceptualized design, look, and feel for gallery marketing materials

#### Fayetteville Area Habitat for Humanity: Design Intern

Fayetteville, NC (Spring 2014)

- ♦ Created marketing materials such as brochures, fliers, and graphics
- ♦ Established positive relationships with staff and volunteers

#### March of Dimes: Design Intern

Fayetteville, NC (Spring 2014)

- ♦ Designed posters, fliers, and t-shirt graphics to promote the March for Babies events and programs

#### Olde Town Gallery: Graphic Design Intern

Fayetteville, NC (May 2013-July 2013)

- ♦ Created new logo and various print and digital marketing materials
- ♦ Updated Gallery's social media (Facebook) page of new artworks and upcoming events

### EDUCATION

#### Elon University, Elon, NC

M.A. in Interactive Media

Class of 2022 graduate candidate (May 2022)

#### Methodist University, Fayetteville, NC

B.F.A., summa cum laude, in Graphic Design

(May 2014) | Phi Kappa Phi Honor Society

Overall GPA: 3.944 (4.0 scale)

### TECHNICAL PROFICIENCY

#### Applications

Adobe Creative Cloud

- ♦ Photoshop ♦ Illustrator ♦ XD
- ♦ InDesign ♦ Premiere Pro
- ♦ After Effects ♦ Audition ♦ Lightroom

Figma | WordPress | Eko Studio

Unreal Engine Cinema 4D | Trello

Miro | Basic HTML & CSS | Bootstrap

Codepen

Microsoft Office Suite

- ♦ Word ♦ PowerPoint ♦ Excel

#### Certificate



Small Unmanned Aircraft System  
Remote Pilot Certificate  
(FAA & NCDOT)

### AWARDS AND RECOGNITION

- ♦ **The 2022 Radio Advertising Bureau (RAB) Scholar & Student Presenter at the BEA 2022 Conference**

The Broadcast Education Association (BEA)

- ♦ **Interactive Media Fellow Merit-based Scholarship**

Elon University, Elon, NC

- ♦ **Member of Phi Kappa Phi Honor Society (since 2019)**

Methodist University, Fayetteville, NC

- ♦ **The 2017 American Inhouse Design Award**

Graphic Design USA

- ♦ **Methodist University Distinguished Graduate Top 5 Finalists**

- ♦ **Methodist University President's List**

2011 Fall, 2012 Spring, 2012 Fall, 2013 Spring, & 2014 Spring

- ♦ **The 2012 Lois Ferrari Memorial Art Scholarship**

Cape Fear Art Studio, Fayetteville, NC

- ♦ **The Anthony J. Delapa Art Achievement Award**

Methodist University

- ♦ **Presidential Scholarship**

Methodist University, Fayetteville, NC